



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 327326

Schedule Dates 10/30/12-11/05/12

Advertiser Pol/R Hudson/R/NC US Representative (16382)

Agency American Media & Advocacy Group (4189)

Product Political - Federal Candidate (1067)

Brand 3004 CONGRESS (135345)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name BILLINGSLEY, SABRA

Phone/Fax /

Date Entered 08/16/12

Last Modified 10/29/12

Entered By Jill Hipskind

CO-OP No

Headline # 06281567

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$13,187.25

Net Total \$74,727.75

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Nov. 2012

Spots 95

Rate \$87,915.00

Grand Total:

95

\$87,915.00

Account Types National/Political
Billing Type Standard
Comments HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RICHARD HUDSON FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	5A- 5:30A (EST)			1	1	1	1			4	\$425.00	\$1,700.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
2.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	5A- 5:30A (EST)	1								1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
3.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	5:30A- 6A (EST)		1	1	1	1	1			4	\$425.00	\$1,700.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
4.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	5:30A- 6A (EST)	1								1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
5.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	6A- 6:30A (EST)		1	1	1	1	1			4	\$1,175.00	\$4,700.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
6.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	6A- 6:30A (EST)	1								1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
7.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	6:30A- 7A (EST)		1	1	1	1	1			4	\$1,175.00	\$4,700.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
8.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	6:30A- 7A (EST)	1								1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
9.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	7A- 8A (EST)		2	2	2	2	2			8	\$1,075.00	\$8,600.00	Charlotte (WSOC)	2X MAX/DAV	10/29/12
10.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	7A- 8A (EST)	2								2	\$1,075.00	\$2,150.00	Charlotte (WSOC)	2X MAX/DAV	10/29/12
11.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	8A- 9A (EST)		1	1	1	1	1			4	\$975.00	\$3,900.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
12.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)	1								1	\$975.00	\$975.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
13.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	4:30A- 4:59A (EST)	2	X	X	X	X	X			2	\$125.00	\$250.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
14.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	4:30A- 4:59A (EST)	1								1	\$125.00	\$125.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 327326

Schedule Dates	10/30/12-11/05/12	Date Entered	08/16/12
Advertiser	Pol/R Hudson/R/NC US Representative (16382)	Last Modified	10/29/12
Agency	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	3004 CONGRESS (135345)	Headline #	06281567
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BILLINGSLEY, SABRA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	3004	Commission	\$13,187.25
Account Types	National/Political	Net Total	\$74,727.75
Billing Type	Standard	Sales Tax	

HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CONGRESS

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	95	\$87,915.00
Grand Total:	95	\$87,915.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	6A- 7A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
16.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	7A- 8A (EST)							2		2	\$325.00	\$650.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
17.1	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 9A (EST)							2		2	\$625.00	\$1,250.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
18.1	Normal Line / Spot	11/04/12-11/04/12	6	:30	7A- 8A (EST)								2	2	\$275.00	\$550.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
19.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	8A- 9A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
20.0	Normal Line / Spot	10/31/12-11/02/12	5	:30	9A- 10A (EST)				1					2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
21.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	9A- 10A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
22.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	12P- 1P (EST)			1	1	1	1			4	\$375.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
23.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
25.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
26.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	4P- 5P (EST)				1	1	1	1		4	\$825.00	\$3,300.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
27.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	4P- 5P (EST)									1	\$825.00	\$825.00	Charlotte (WSOC)	1X MAX/DAV	8/16/12
28.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	5P- 5:30P (EST)			1	1	1	1			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12
29.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	5P- 5:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAV	10/29/12

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Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	3004 CONGRESS (135345)	Headline #	06281567
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BILLINGSLEY,SABRA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	3004	Commission	\$13,187.25
Account Types	National/Political	Net Total	\$74,727.75
Billing Type	Standard	Sales Tax	

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Charlotte (WSOC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2012	95	\$87,915.00
Grand Total:	95	\$87,915.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	5:30P- 6P (EST)			1	1	1	1			4	\$1,300.00	\$5,200.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
31.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (EST)		1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
32.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	6P- 6:30P (EST)			1	1	1	1			4	\$1,500.00	\$6,000.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
33.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)		1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
34.1	Normal Line / Spot	11/04/12-11/04/12	4	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
35.1	Normal Line / Spot	10/30/12-11/02/12	3	:30	6:58P- 7:30P (EST)		2		X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
36.1	Normal Line / Spot	11/05/12-11/05/12	3	:30	6:58P- 7:30P (EST)		1							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
38.1	Normal Line / Spot	11/05/12-11/05/12	3	:30	7:30P- 7:56P (EST)		1							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
39.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	7P- 8P (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12
42.0	Normal Line / Spot	10/31/12-10/31/12	5	:30	10P- 11P (EST)				1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12
43.0	Normal Line / Spot	11/02/12-11/02/12	5	:30	8P- 9P (EST)						1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12
44.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	8P- 11:30P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12
45.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	11P- 11:35P (EST)		2		X	X	X			2	\$925.00	\$1,850.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
46.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	11P- 11:35P (EST)		1							1	\$925.00	\$925.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12

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47.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	11:30P- 12:05A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12
48.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	11P- 11:35P (EST)								1	1	\$950.00	\$950.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12
49.1	Normal Line / Spot	10/30/12-11/01/12	4	:30	11:35P- 12:05A (EST)			1	1	1				3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
50.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:35P- 12:05A (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
51.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	11:35P- 12:05A (EST)								1	1	\$390.00	\$390.00	Charlotte (WSOC)	1X MAX/DAY	8/16/12
52.1	Normal Line / Spot	11/02/12-11/02/12	4	:30	12:05A- 12:35A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12

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